

## **MCF 2021 ROLE OF FESTIVAL REPS**

Firstly, may I thank you for taking on this important, challenging and rewarding role as Charity Steward / Festival Representative; and in doing so undertaking the task of raising and ensuring awareness and knowledge of charitable matters, particularly in respect of the MCF 2021 Festival ultimately to the benefit of those in need.

You will be expected to liaise on a regular basis with the Group Charity Steward who will not only provide information, but support regarding all aspects of the Festival.

Key aspects of your role will require you to: -

- Communicate the objectives and strategy of the Festival Appeal to the brethren so that they have a clear understanding of it.
- Explain procedures, forms and requirements for patronage and also the usage of white relief chest envelope system and to encourage its usage.
- Galvanise brethren to support the Festival and to facilitate their patronage.
- Stimulate and initiate fundraising within the Lodge or Chapter, whether at festive boards or by orchestrating events outside formal meetings.
- Involve spouses, partners and families in Festival fundraising, where appropriate.
- Assist in fundraising activities with other members of the Festival team as required from time to time.
- Regularly communicate information on progress, successes, events and other aspects of the Festival to the membership.

**Many Thanks for taking on this important and rewarding role.**

